



**FOR IMMEDIATE RELEASE**

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**Aqua-Tots Swim Schools Opens Newest State-of-the-Art Swim Facility in  
Rancho Cucamonga, California**

*The world's largest swim school franchise now open in San Bernardino County*

The dedicated, year-round, indoor swim facility is now open to serve families in Rancho Cucamonga, California.

Mesa, Ariz.——August 13<sup>th</sup> 2020.——Aqua-Tots Swim Schools has announced its 112th franchise location now open in Rancho Cucamonga, California, at the intersection of Base Line Road and Carnelian Street in the Country Village Shopping Center. Aqua-Tots Rancho Cucamonga officially opened for swim lessons on Monday, August 10, 2020.

Aqua-Tots Swim Schools has been the leader in the swim instruction industry since 1991, offering comprehensive swim curriculum for children as early as four months old. With over 100 locations in 14 countries, families all over the world experience the dedicated, year-round, indoor swim facilities where their children can become safe and confident swimmers by completing the proven Aqua-Tots curriculum.

The 6,400 square foot, state-of-the-art swim school is the twelfth Aqua-Tots location for siblings, Annette, Brian, JR and Patrick Tomina and the first location for ownership partner, Julie Sullins, who has served at the Aqua-Tots Swim Schools Worldwide Franchise Headquarters since 1998.

“After teaching swim lessons for 16 years, I am very familiar with the Aqua-Tots swim curriculum and understand the importance of the progression of skills for young swimmers,” said Franchise Owner Julie Sullins. “Getting children in the water as early as four months old will give them a foundation for water safety that they can build upon throughout their swim journey. It’s an exciting thing to be able to serve the families in the Rancho Cucamonga community and offer their children a lifetime of swimming skills.”

In fact, consistency in formal swim lessons reduces the risk of drowning by 88% among children ages one to four years old, according to the National Institutes of Health. That’s an encouraging reality since the Centers for Disease Control and Prevention reports that drowning is the leading cause of unintentional, injury-related death among children ages one to four.

Aqua-Tots Rancho Cucamonga is committed to keeping families safe and healthy and has implemented the Aqua-Tots Full Circle of Safety to prevent the spread of COVID-19 in their swim school. These procedures focus on a modified swim school environment for the health of their families and staff, safety of their lessons and cleanliness of their facility. Preventative measures include social distancing in the lobby, hand sanitizer stations, enhanced cleaning procedures and masks for swim school staff.

“We understand the challenge parents are facing as they make choices for their family’s education and activities,” said Sullins. “We are committed to following the guidelines of San Bernardino County as well as all CDC recommendations. Keeping families safe and providing peace of mind when attending lessons is our priority.”

A properly maintained and sanitized pool is still considered a safe environment for children and families. According to the CDC, “There is no evidence that the virus that causes COVID-19 can be spread to people through the water in pools, hot tubs, spas, or water play areas. Proper operation and maintenance (including disinfection with chlorine and bromine) of these facilities should inactivate the virus in the water.” The Aqua-Tots pool contains a commercial sanitation and filtration system which maintains the proper chlorinated levels.

Open Monday-Saturday, the swim school staff is ready to serve the families in Rancho Cucamonga, Alta Loma, Ontario, Upland, Fontana, Claremont, La Verne, Pomona and Chino Hills. Aqua-Tots Rancho Cucamonga is now offering a free In-Water Evaluation to all new families.

Opening at the peak of the busy swimming season, Aqua-Tots encourages families to reserve a spot in small group (4:1 ratio), semi-private (2:1 ratio) or private (1:1 ratio) lessons before classes fill up. Aqua-Tots Rancho Cucamonga will also feature the Special Needs Aquatic Program (S.N.A.P.), which tailors lessons to each child’s special needs and abilities, as well as Fast Track, Swim Club, Swim Team and adult swim lessons.

Additionally, they are now hiring front desk staff and swim instructors. To apply, visit [www.aqua-tots.com/employment](http://www.aqua-tots.com/employment) and complete the online application. To learn more about Aqua-Tots Rancho Cucamonga or to register for your In-Water Evaluation, visit [aqua-tots.com/rancho-cucamonga](http://aqua-tots.com/rancho-cucamonga) or call (909) 259-0500.

### **About Aqua-Tots Swim Schools**

Aqua-Tots Swim Schools serves over 100 communities worldwide, offering dedicated, year-round, indoor swim instruction, community outreach and drowning prevention education to children of all abilities from four months to 12 years old. As the world’s largest swim school franchise, their hand-selected instructors are passionate about teaching children how to remain safer in and around the water, using tried and true curriculum, 29+ years in the making and trusted worldwide to teach 2.9 million swim lessons annually. To learn more, visit [www.aqua-tots.com](http://www.aqua-tots.com).

